
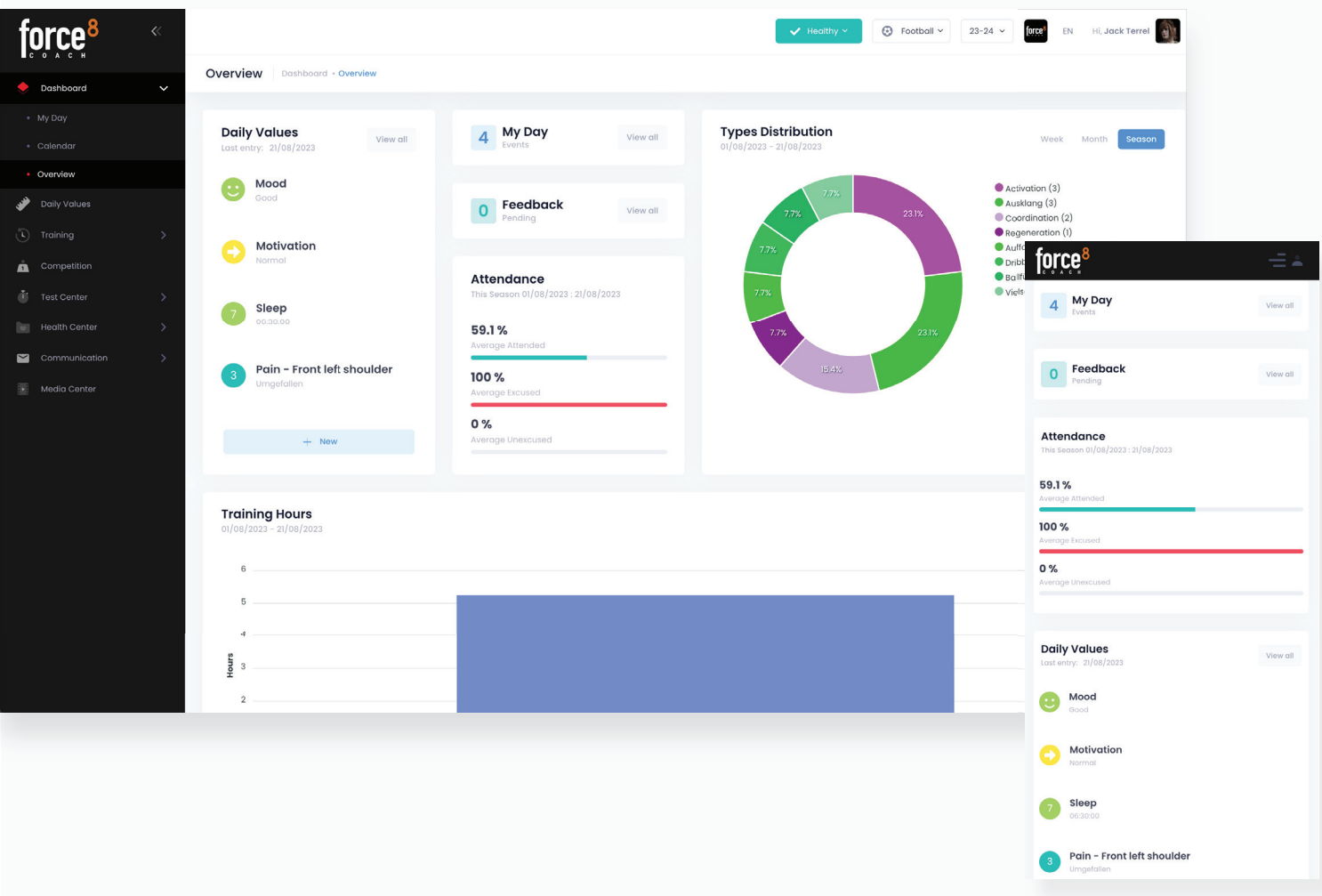




WHY DOES AN ORGANIZATION NEED AN AMS* *AND* WHAT SHOULD BE CONSIDERED WHEN PURCHASING ONE?

*AMS - ATHLETE MONITORING SYSTEM

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What is an athlete management system (AMS)?

An **AMS** is an **athlete planning** and **communication tool** for the sports department. With an AMS you can optimize every step of the coaching process. It is a software platform for planning trainings, competition management and athlete monitoring.

An AMS offers all important coaching tasks on one platform. E.g. simple training planning with your own exercise library. Or an automatic attendance control thanks to intuitive sign-in and sign-out of athletes for practices. For competitions, call-ups are created online. A range of athlete monitoring tools - like tests, evaluations, video-sharing, etc - nicely visualize the progress of the athlete for you.

Force8 Coach Tip:

The **FTEM framework** (Foundations, Talent, Elite and Mastery) is integrated into the Force8 Coach. This concept was developed to ideally accompany athletes in the course of their development.

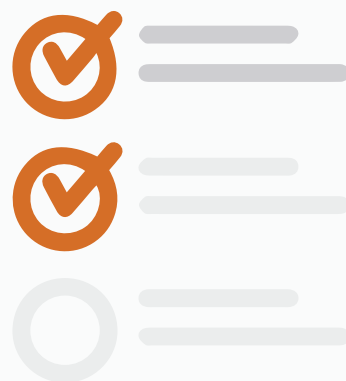


Why does your organization need an AMS?

The coaches inevitably have to deal with administrative tasks. They plan training sessions, check attendances and absences, send out invitations to competitions, communicate with athletes and parents via email and/or messenger apps, record test results and evaluations, conduct interviews, evaluate data from wearables, analyze videos, etc.

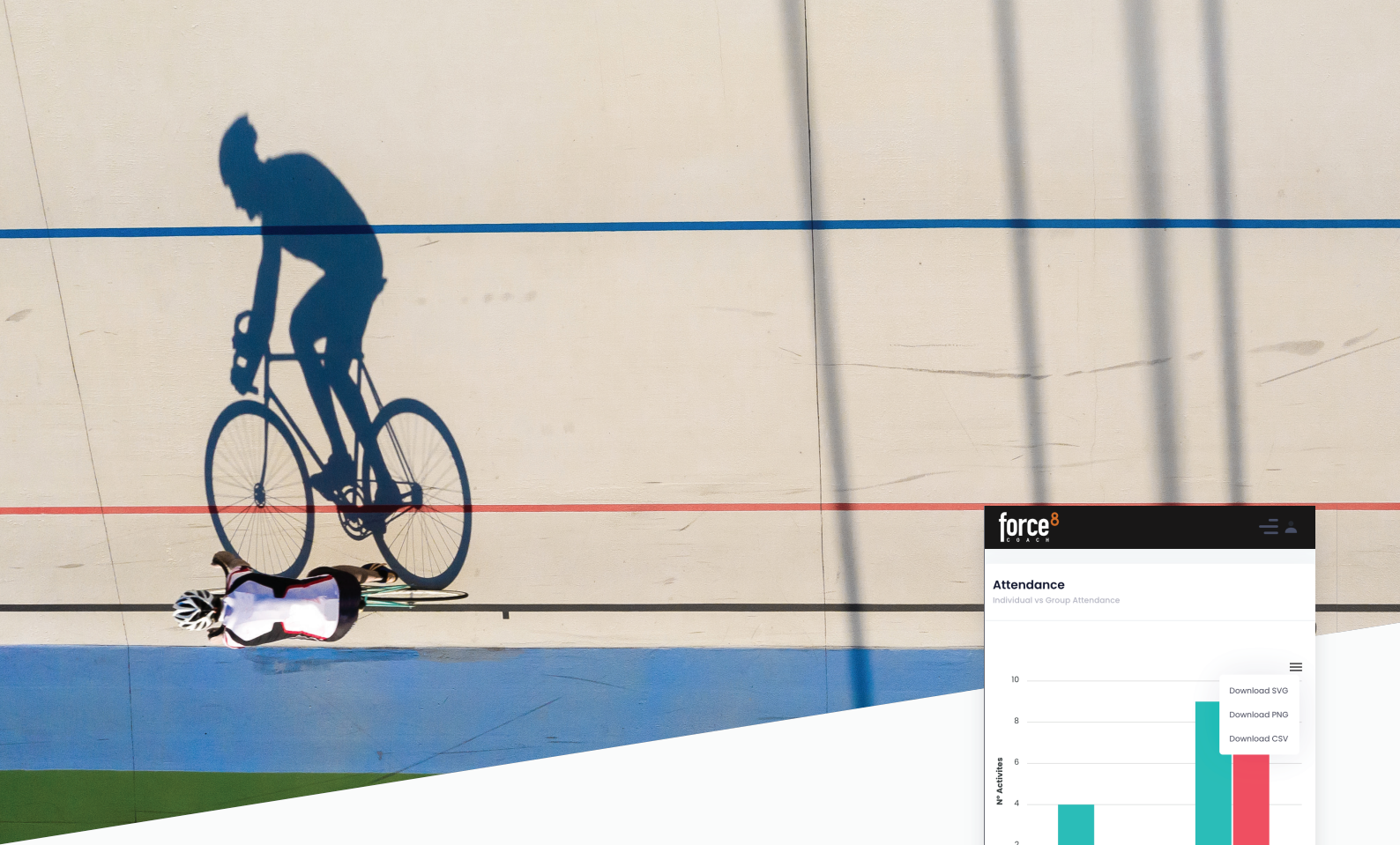
All of this data is kept in different places in different apps or Excel lists, saved as PDFs, or even stored in analog formats. This robs the coaches time for their core task: working with the athletes.

With an AMS, your coaches and team managers make the daily operations of teams or individual athletes more efficient.



Force8 Coach Tip:

Force8 Coach allows you to have **all sports related data in one place.**



Increase efficiency

With an AMS, training and game data can be recorded easily and centrally. Via the status function, users communicate their presence and absence for trainings and competitions or send availability requests.

If you want to explore the limits further, you can create exercises and categorize them by manifestation and skill level (e.g. by FTEM), store them in the library and make them available to the other coaches in your organization. This allows coaches to plan and execute training at a high level.

Roles and rights can be assigned individually. This means that it is possible to define exactly who has access to which data and functions.

The use of an AMS guarantees coaches considerable time savings and makes their day-to-day work much easier.



The optional monitoring modules help with load control and injury prevention for athletes.

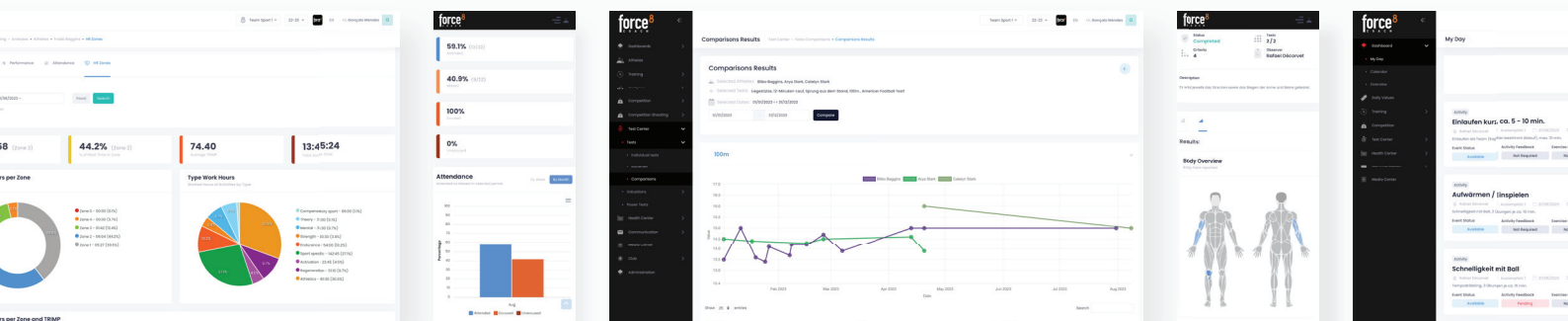
Force8 Coach Tip:

With Force8 Coach, you **only buy those modules that you really need.** This makes the system **easy to use** and **cost-efficient**.

Ensure knowledge transfer

In sports in particular, **changes in the coaching staff are common**. Hence, it is really important for your organization to ensure that the gathered data - like test results, statistics, evaluations, talks etc - and knowledge remains within the organization.

With an AMS your data is stored in the system, not with the coach.



What's important to think about before purchasing an AMS?

An **AMS is only useful if coaches, staff and athletes work with it**. Therefore, it is important for the organization to define at least one person who is responsible for the project, who is the contact person for the AMS provider, who accompanies the implementation process, and who ensures that all participants become familiar with the system and work with it.

With regard to AMS providers, it is important to clarify if they have a flexible product:

Do they **allow customization** for your sport?

And do they **support you during the time of implementation**?

Force8 Coach Tip:

With Force8 Coach, we have created an enormously **flexible AMS that is constantly evolving**, taking into account inputs from the clientele, is flexible, can be adapted to any sport and is open to integrations of other technologies.



What else is to consider?



SUPPORT

What kind of support options are available?
Will you be accompanied during the implementation phase?
Will you have a dedicated Success Manager assigned to you?



PRIVACY

Data security and **privacy compliance** are **essential** when storing information about athletes and their data. Make sure your AMS provider complies with the law and has high security standards.



TRACK RECORD

How long has the AMS provider been around?
How many customers does it have?
Ask for references.

Force8 Coach Tip:

Force8 Ltd was founded in 2008 and is proud to work for over 150 clubs and over 15 federations (as of 2023).

To learn more about Force8 Coach
request a demo.



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